



PRE-PROGRAM QUESTIONNAIRE

ORGANIZATION: _____

SCHEDULED DATES: _____

By answering all of the questions on this questionnaire as completely as possible, you will enable Jason Platt to customize his presentation to the exact needs of your respective group(s). Please complete this form, skipping any questions that are not relevant to your particular program, and return it to us prior to the date noted below.

When returning this form, please include any written material that will help familiarize Jason with your organization. This might include items such as: brochures, annual reports, newsletters, magazines, etc.

Following review, we will then schedule a live teleconference between Jason Platt and your content decision makers to discuss the program.

Thank you for your interest in having Jason speak to your organization, we look forward to working with you!

Contact Name: _____

Phone: _____

Email: _____



F. What takes place before and after my presentation?

G. Who are the other speakers on the program with me (if any)?

H. Do you have any special suggestions to help me make this program your best ever?



Part II: AUDIENCE ANALYSIS

A. Audience

1. Number of people attending?
2. Percent of males?
3. Percent of females?
4. Are spouses attending?
5. Average age of group?
6. Age range _____ to _____
7. Average annual income?
8. Educational background?

B. Please describe the major job responsibilities of those in the audience.



Part III: GENERAL BACKGROUND INFORMATION

A. Industry:

1. Current Problems:

2. Current Challenges:

3. Recent Breakthroughs:

B. Organization:

4. Current Problems:

5. Current Challenges:

6. Recent Breakthroughs:

C. People/Audience:

7. Current Problems:

8. Current Challenges:

9. Recent Breakthroughs:



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- D. What 3 main things do you think I should know about your group?
- 1.
 - 2.
 - 3.
- E. What specific activities and behaviors separate your high performance people from your average/below average performers?
- F. What areas of overall performance are most needed to improve performance?
- G. What are the names of the people in your organization who are responsible for the following:
1. Business Development/Sales:
 2. Human Resources:
 3. Talent Acquisition:
 4. Meeting Planning:
- H. Leadership:
1. CEO:
 2. President:
 3. Others:



Part IV: LOGISTICAL INFORMATION

A. Meeting facility:

1. Name:
2. Address:
3. Phone Number:
4. Contact Name at facility:
5. E-mail:

B. How do I get from the airport to the meeting facility?

C. Hotel where I will be staying:

1. Name:
2. Address:
3. Phone Number:

D. Length of talk/presentation: _____ ; from: _____ to _____

E. Any additional information:



A personal note from Jason:

It is an honor and a privilege for me to have the possibility to speak to your group. I am blessed to be able to meet and speak to people from all over the world, and every time I do, I am truly amazed by the amount of great people we have in the world. I look forward to meeting and speaking to your group.

-Jason

Jason Christopher Platt is the founder of jasoncplatt.com, author, speaker and internationally respected leadership, human capital and personal development expert.

Jason has held senior management positions for both public and private companies, leading his organizations and customers to greater profitability by providing human capital expertise in employment marketing, talent acquisition, on-boarding, and employee engagement strategy. He has worked for and consulted for many organizations and in a variety of industry verticals such as: The United States Postal Service, Siemens Energy & Automation, Microsoft Licensing, and The United States Marine Corp. Toys for Tots Foundation, among others. He is currently Director of Capacity Development for one of North America's largest bulk transportation companies.

Jason's background as both a corporate and community leader and consultant in leadership and human capital principles has cemented Jason's devotion to the study of leadership. He is passionate about speaking to people, groups and associations to help them identify, attract, hire and develop great people, truly fulfilling his mission of "calling forth great leaders."

Jason is a co-author with Success Expert Brian Tracy of *Against the Grain*, a highly sought after speaker, leadership coach, and is certified as a Human Capital Strategist from the Human Capital Institute. Jason graduated from Texas State University-San Marcos and holds a Bachelor of Arts degree in Organizational Communication. He resides in Houston, TX and hobbies include golf, mountain climbing, reading, traveling and surfing.

